



## **MERGER ANNOUNCEMENT**

**26 JULY 2011**

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### **Competition Authority clears the acquisition of The Book Depository (International) Limited**

The Competition Authority has cleared the proposed transaction whereby Amazon.com, Incorporated would acquire sole control of The Book Depository (International) Limited. The transaction was notified by the parties under the Competition Act 2002 on 4 July 2011.

The Authority has formed the view that the acquisition will not lead to a substantial lessening of competition in any markets for goods or services in the State. The Authority will publish a public version of the reasons for its determination on its website ([www.tca.ie](http://www.tca.ie)) no later than 25 September 2011 after allowing the parties the opportunity to request that confidential information is removed from the published version.

#### **Notes**

Amazon is a publicly traded company incorporated in the United States. It is active worldwide and in the State in the online sale of a wide variety of products. Amazon's North American customers are served primarily by the website Amazon.com. Elsewhere, customers are served by the specific national websites such as: Amazon.co.uk (United Kingdom), Amazon.de (Germany), Amazon.fr (France), Amazon.co.jp (Japan), Amazon.ca (Canada), Amazon.it (Italy) and Amazon.cn (China).

In relation to the online sale of books, Amazon is active in the sale of a wide range of new and used books such as general literature, fiction, non-fiction, children's books and comic books. These books are available for purchase in all formats, namely: paper back, hard back, audio books and electronic books (e-books).

The Book Depository is a privately held company that was established in 2004 and has its registered office in Nicosia, Cyprus. It is primarily active in the online sale of new books (in all formats, including e-books) and to a lesser extent videogames, CDs, DVDs, PC hardware and calendars to over 100 countries worldwide including the State. The Book Depository operates through the websites: [www.bookdepository.co.uk](http://www.bookdepository.co.uk) and [www.bookdepository.com](http://www.bookdepository.com).

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